



KCARD Connection

April 2016



Pikeville Farmers Market: Showcasing Mountain Food Culture and Heritage While Providing a Great Spot for Farmers to Sell

The Pikeville Farmers Market is making the move to a permanent structure this year thanks to business development help from KCARD and a \$150,000 grant from the Kentucky Agricultural Development Board. As farmers are breaking ground this spring with new plantings, the Market will soon be breaking ground on a new pavilion.

“This is a collaborative project between the city, extension, and the market, but it would have never been possible without the dedication and support that we received from the staff at KCARD,” said Joyce Pinson, a farmer and the volunteer market manager.

[Pikeville Farmers Market the complete story.](#)

USDA accepting applications for the Local Food Promotion Program and Farmers' Market Promotion Program Grants

The USDA Local Food Promotion Program (LFPP) and Farmers' Market Promotion Program (FMPP) grants are designed to provide ways for local farmers to increase

USDA accepting applications for the Value Added Producer Grant

The USDA Value Added Producer grant program is designed to help producers that want to add value to an agricultural commodity. The most popular methods we see are changing the physical state (think milk

sales to consumers and support businesses that aggregate, process, and market locally-produced agricultural products.

This program can be a great help to producers looking to retain more of that food dollar from what they produce on their farm or to investigate new business ideas, but it is not a simple program.

[Click Here for more information about LFPP & FMPP](#)

to cheese, berries to jelly), marketing a commodity locally (premium on local product), and produced in a manner that enhances value (think organic/sustainable).

This program can be a great help to producers looking to retain more of that food dollar from what they produce on their farm or to investigate new business ideas, but it is not a simple program.

[Click Here for more information about VAPG](#)

Do You Really *NEED* It?

Making an investment in buildings and equipment is an important decision. With the endless options for implements and building add-ons it can be hard to figure out where you should spend your money. For additional infrastructure to be a good business decision, you should determine how that expense fits your broader business goals, if it is the right time to make that big purchase, and, ultimately, determine if the investment adds to your bottom line.

Below are some questions KCARD staffers typically start with when figuring out if additional infrastructure is a good fit:

[See the questions KCARD staffers typically start with](#)

KCARD Highlights

In March KCARD staff provided clients the following services:

- Provided business planning support to a greenhouse, value-added meat operation, and Farmers Markets;
- Provided recordkeeping assistance to a meat processor;
- Provided funding assistance to several beginning and Farmers Markets;
- Participated in Kentucky State University's Third Thursday Thing on Goats and Alpaca product in Frankfort;
- Co-Hosted the Local Food Promotion Program & Farmers' Market Promotion Program Grant Writing Workshop in Elizabethtown; and,
- Co-Hosted the MarketReady Training Program with the University of Kentucky in

Upcoming Events

April 25: [MarketReady Training](#) in Bowling Green, KY

April 27: [Forest & Wood Products Conference](#) in Piketon, OH

April 29: KCARD Board Meeting in Elizabethtown, KY

May 12: [Local Food Promotion Program & Farmers' Market Promotion Program](#) Grants Due!

May 20: [Kentucky Agricultural Development Board](#) Meeting in Frankfort, KY



Lexington.

KCARD Agribusiness Grant Facilitation Program

The Agribusiness Grant Facilitation Program is specifically designed to help Kentucky farmers and other agribusiness find, apply, & receive funding through grants and other available programs. For updates on funding opportunities available nationally and for Kentucky farmers and agribusiness, sign up for our [email list](#).

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